

BEST of SHOW

27th Annual Educational Advertising Awards

The following schools have been selected as our Best of Show winners for this year's competition. Each of these entries exhibited the highest standards, creativity and professionalism. They captured the attention and admiration of our panel of judges.

We want to extend a special congratulations to the people who were involved in putting these projects together. Your hard work has provided an exceptional contribution to the field of higher education marketing and advertising.

- ★ **University of Pennsylvania**
Philadelphia, PA
Undergraduate Admissions Viewbook
Student Viewbook
North Charles Street Design Organization
Baltimore, MD
- ★ **University of Michigan**
Ann Arbor, MI
Admissions Web Site
Stamats Communications
Cedar Rapids, IA
- ★ **The University of Arizona**
Tucson, AZ
Life After High School
- ★ **University of Kansas**
Lawrence, KS
A Great Place to Be You
- ★ **The University of Tampa**
Tampa, FL
Student Viewbook
Cherry and Company
Seminole, FL
- ★ **Young Harris College**
Young Harris, GA
Dare To Explore More
Search Piece
Lipman Hearne
Chicago, IL
- ★ **DePaul University**
Chicago, IL
Greater Perspective
Total Advertising Campaign
Rhea + Kaiser
Naperville, IL
- ★ **American University**
Washington, DC
Wonk
Total Advertising Campaign
- ★ **Robert Morris University**
Chicago, IL
New Media
- ★ **Bentley University**
Waltham, MA
This is Not Your Parents' Business
Search Piece
L. F. O'Connell Associates
Islip, NY
- ★ **HACC Central Pennsylvania Community College**
Harrisburg, PA
Chambersburg Billboard
- ★ **University of the Incarnate Word**
San Antonio, TX
A Degree of Difference
Total Advertising Campaign
Bromley Communications
San Antonio, TX
- ★ **LIM College**
New York, NY
Magazine Advertising-Series
Creative Communication Associates
Albany, NY
- ★ **Indiana State University**
Terre Haute, IN
Freshman Viewbook
Student Viewbook
- ★ **Liberty University**
Lynchburg, VA
Flames Basketball Poster
- ★ **Davenport University**
Grand Rapids, MI
MBA Recruiting/Lunch That Could
Change Your Life
Magazine Advertising-Series