



Fall 2014 Distribution for Football (as of 8/21/14)

Network	Channel	LIVE or Tape Delay	Cable Households
KTV	DISH 264	LIVE	14 million
WALK TV **	Various Cities	LIVE	20 million - Over the Air not cable
JUCE TV *	Various cable	Saturday 11:30 p.m. (EST)	30 million cable + 20 million Over the Air
JUCE TV *	Various cable	Sunday 6:30 p.m. (EST)	30 million cable + 20 million Over the Air
TUFF TV	Various OTA	LIVE	38 million
MTN18 ***	14 cable systems	LIVE	2 million
NRB Network	DirecTV 378	Still negotiating	21 million

Markets / Stations

New York City	UAN TV 17.1	Pending / Tape Delay	10.5 million Over the Air
Dallas	UAN TV 47.2	Pending / Tape Delay	6.5 million Over the Air + FiOS
Cleveland	WGGN TV 42	Pending / LIVE	2 million Over the Air, 350K cable
Las Vegas	KEEN TV	LIVE	505K Over the Air
Ft Myers	WRXY TV10	Pending	504K Over the Air
Lynchburg	WTLU	LIVE	300K Over the Air
El Paso	KSCE TV	LIVE	336K Over the Air
Lafayette	KAJN TV40	Pending / Tape Delay	400K Over the Air
Anchorage	KCFT TV35	LIVE	350K Over the Air
Medford	The Dove TV	Pending	300K Over the Air
Bangor	WBGR	LIVE	250K Over the Air
TOTALS			70 million households

Individual Network Notes:

JUCETV is seen in 30 mil cable HHs (Fios, U-Verse, Charter and Comcast Cable) + in digital .3 positions on TBN-owned TV stations.

A list of stations can be found at: http://www.jctv.org/updates/pdf/JCTV_Distribution_List.pdf

WALK TV claims an affiliate list of well over 20 mil OTA HHs, primarily on digital .2s TV stations and LPTV stations.

A list of WALK TV Affiliate stations can be found at: <http://thewalktv.wordpress.com/affiliates-2/>

MTN18 seen in following DMAs: Charlotte, Greenville/Spartanburg, Greensboro, Bristol, and Central FLA

TUFF TV is seen in 38 mil HHs, 30 affiliates, primarily OTA. Showing FOOTBALL games only.

A list of **TUFF TV** affiliates can be found at: <http://www.tufftv.com/affiliates/>

NRB Network (a DirecTV platform channel of 21 mil cable HHs) is still in negotiations for paid airtime