Moral Majority - MOR

Record Group 3: Capitol Office Materials

Collection Overview:
Title: Capitol Office Materials
Creator: Moral Majority
Dates: 1980 – 1984
Repository: Liberty University Archive
Extent: 1.67 linear feet
Abstract: This Record Group contains handbooks and manuals, news articles, information packets, workshop materials, and political campaign materials.

Historical Note:
The Moral Majority was founded on June 6, 1979 by Dr. Jerry Falwell, Dr. Tim LaHaye, Dr. Charles Stanley, Dr. D. James Kennedy, and Dr. Greg Dixon. It was founded on four principles; being pro-life, pro-family, pro-morals, and pro-American. Their headquarters were in Washington D.C. and they campaigned in the political arena on behalf of their principles. The Moral Majority disbanded in 1989.

Scope and Content Notes:
This Record Group is approximately 1.67 linear feet. It contains papers from the capitol office of the Moral Majority including handbooks and manuals, news articles, information packets, workshop materials, and political campaign materials.

Administrative Notes:
Access Restrictions: highlighted materials are in the Restricted section of the archives. Access to these materials is strictly monitored and may only be obtained with signed permission from the creating entity.
Use Restrictions: Copyright for Official University records is held by Liberty University; all other copyright is retained by the authors of the materials or their descendents as stipulated by United States copyright law.
Preferred Citation: [folder name, number]; [series name, number]; [sub-group name, number]; Capitol Office Materials, Record Group 3; Moral Majority; Liberty University Archive, Lynchburg VA.
Arrangement: Sub-Groups are arranged by creating entity. Series are arranged by subject.
Processing Information: Collection was processed by Abigail Sattler.
Last Updated: This Finding Aid was last updated on March 24, 2014.
Related Materials:

Brief Description of the Collection:
MOR 3:1-4 Box 1: Moral Majority and Republican Party Materials
MOR 3:1-4 Box 2: Republican Party Materials Part 2
MOR 3:1-4 Box 3: Republican Party Materials Part 3 and Other Party Materials Part 1
MOR 3:1-4 Box 4: Other Party Materials Part 2 and Democratic Party Materials
**Detailed Description of the Collection:**

**MOR 3:1-4 Box 1**

Sub-Group 1: Moral Majority Materials

Series 1: General Materials

  - Unit 1: Miscellaneous Materials

Series 2: Manuals and Handbooks

  - Unit 1: Understanding Politics

Sub-Group 2: Republican Party Materials

Series 1: College Republican Materials

  - Unit 1: Student Informational Packet (1982)

Series 2: Handbooks and Manuals

  - Unit 1: Precinct Organization Manual
  - Unit 2: Coalitions Development Manual
    - Folder A: Folder 1
    - Folder B: Folder 2
  - Unit 3: Republican Leadership Manual
    - Folder A: Folder 1
    - Folder B: Folder 2
  - Unit 4: Party Committee Campaign Manual Vol.1
    - Folder A: Folder 1

**MOR 3:1-4 Box 2**

  - Folder B: Folder 2

Unit 5: Party Committee Campaign Manual Vol.2

  - Folder A: Folder 1
  - Folder B: Folder 2

Unit 6: Republican Regional Workshop Handbook

  - Folder A: Folder 1
  - Folder B: Folder 2

Unit 7: Fundamentals of Communications

  - Folder A: Folder 1
  - Folder B: Folder 2

Unit 8: Working Partners Solutions
Unit 9: Community Partnership Workbook

**MOR 3:1-4 Box 3**

Series 3: Workshops and Presentations
- Unit 1: The Traditional Republican Campaign Manager Presentation
- Unit 2: Regional Campaign Management Workshop
  - Folder A: Folder 1
  - Folder B: Folder 2
- Unit 3: Campaign Overview

Series 4: Miscellaneous Materials
- Unit 1: Handouts
- Unit 2: News Releases and Articles
- Unit 3: Working Partners Materials

Sub-Group 3: Other Group Materials
- Series 1: National Alliance of Christian Voters
  - Unit 1: Draft of Business Plan Summery
- Series 2: Bush/Quayle 1992 National Coalitions
  - Unit 1: Structure for Operations and Support
- Series 3: A.L. Burruss Institute et al.
  - Unit 1: The Candidate Training Project
- Series 4: Free Congress Institute
  - Unit 1: Campaign Training Manual
- Series 5: Dan Coats for Congress Campaign 1980
  - Unit 1: Campaign Overview
    - Folder A: Folder 1
    - Folder B: Folder 2

**MOR 3:1-4 Box 4**

Series 6: American Medical Association
- Unit 1: Campaign Groundwork: Strategy, Planning and Management
  - Folder A: Part 1
  - Folder B: Part 2

Sub-Group 4: Democratic Party Materials
Series 1: Handbooks and Manuals

Unit 1: Democratic Campaign Guides
   Folder A: Folder 1
   Folder B: Folder 2

Unit 2: Campaign Groundwork Manual
   Folder A: Folder 1
   Folder B: Folder 2

Unit 3: Grassroots Manual