Moral Majority - MOR

Record Group 1: The General Materials of the Moral Majority

Collection Overview:
Title: The General Materials of the Moral Majority
Creator: Moral Majority
Dates: 1979 – 1989
Repository: Liberty University Archive
Extent: 0.83 linear feet
Abstract: This Record Group contains promotionals, newsletters, articles, mass mailings and special event materials.

Historical Note:
The Moral Majority was founded on June 6, 1979 by Dr. Jerry Falwell, Dr. Tim LaHaye, Dr. Charles Stanley, Dr. D. James Kennedy, and Dr. Greg Dixon. It was founded on four principles; being pro-life, pro-family, pro-morals, and pro-American. Their headquarters were in Washington D.C. and they campaigned in the political arena on behalf of their principles. The Moral Majority disbanded in 1989.

Scope and Content Notes:
This Record Group is approximately 0.83 linear feet. It contains promotionals, newsletters, articles, mass mailings and special event materials.

Administrative Notes:
Access Restrictions: highlighted materials are in the Restricted section of the archives. Access to these materials is strictly monitored and may only be obtained with signed permission from the creating entity.
Use Restrictions: Copyright for Official University records is held by Liberty University; all other copyright is retained by the authors of the materials or their descendents as stipulated by United States copyright law.
Preferred Citation: [folder name, number]; [series name, number]; [sub-group name, number]; The General Materials of the Moral Majority, Record Group 1; Moral Majority; Liberty University Archive, Lynchburg VA.
Arrangement: Materials are arranged by subject. This series contains some oversized materials which are filed separately.
Processing Information: Collection was processed by Abigail Sattler.
Last Updated: This Finding Aid was last updated on March 24, 2014.
Related Materials:
Moral Majority Record Group 2
Moral Majority Record Group 3

Brief Description of the Collection:

MOR 1:1-4 Box 1: General Materials of the Moral Majority
MOR 1:1-4 Box 2: Restricted General Materials of the Moral Majority
**Detailed Description of the Collection:**

**MOR 1:1-4 Box 1**

Sub-Group 1: General Materials

   Series 1: Informational Materials
      Unit 1: Brochures and Promotionals (*Oversize* MOR-1 Folder 1A)
      Unit 2: Informational Booklets
      Unit 3: Miscellaneous Materials

   Series 2: News and Articles
      Unit 1: Miscellaneous Articles
      Unit 2: Press Releases
      Unit 3: Fundamental Baptist Fellowship 65th Anniversary Meeting Resolutions

   Series 3: Third Party Materials
      Unit 1: Papers on Baptist Traditions

Sub-Group 2: Publications

   Series 1: Miscellaneous Publications
      Unit 1: Virginia State Trooper Magazine Article and Drafts
      Unit 2: Special Reports

   Series 2: Magazines, Newsletters and Other Periodicals
      Unit 1: Liberty Report
      Unit 2: Capitol Report Newsletter

   Series 3: Mass Mailings
      Unit 1: Undated Mailings
      Unit 2: 1970’s
      Unit 3: 1980 – 1984
      Unit 4: 1985 – 1989

Sub-Group 3: Official Papers

   Series 1: Policy Documents
      Unit 1: Family Manifesto

**MOR 1:1-4 Box 2**

   Series 2: Financial Materials
Unit 1: **Adjusting Entries: 1984 – 1985**
   - Folder A: Part 1
   - Folder B: Part 2
   - Folder C: Part 3

Unit 2: **Adjusting Entries 1985 – 1986**

Unit 3: **Records for the Fiscal Year 1984 – 1985**

**MOR 1:1-4 Box 1**

Sub-Group 4: Events

Series 1: General Events
   - Unit 1: National Taskforce on Drug Abuse Materials
   - Unit 2: Israel Friendship Tour 1983 (*Oversize* MOR-1 Folder 1B)
   - Unit 3: Television Specials (*Oversize* MOR-1 Folder 2B)
   - Unit 4: America’s Pro-Family Conference

Series 2: Baptist Fundamentalism 1984
   - Unit 1: Information Booklets and Brochures (*Oversize* MOR-1 Folder 2A)
   - Unit 2: News Articles
   - Unit 3: Miscellaneous Materials
   - Unit 4: BF ’84 Update Newsletter
   - Unit 5: Letter Mailings
   - Unit 6: Official Papers and Manuals

**MOR 1:1-4 Box 2**

Unit 7: **Fiscal/Financial Materials**

**MOR 1:1-4 Box 1**

Unit 8: Correspondence