Collection Overview:
Title: The Office of Institutional Effectiveness
Creator: Liberty University
Dates: 1971 – Current
Repository: Liberty University Archive
Extent: 2.58 linear feet
Abstract: This Record Group contains materials created and collected by the Office of Institutional Effectiveness and predecessor units ranging from 1971 - Current. Included are brochures, promotionals, policies, surveys and University statistics.

Historical Note:
The Office of Planning, Research and Assessment was instituted around 1990. In 2005 the Office of Planning, Research and Assessment was renamed the Office of Institutional Effectiveness.

Scope and Content Notes:
This Record Group is approximately 2.58 linear feet. It contains brochures, promotionals, policies, surveys and University statistics. The materials range from 1971 to Current.

Administrative Notes:
Access Restrictions: highlighted materials are in the Restricted section of the archives. Access to these materials is strictly monitored and may only be obtained with signed permission from the creating entity.
Use Restrictions: Copyright for Official University records is held by Liberty University; all other copyright is retained by the authors of the materials or their descendents as stipulated by United States copyright law.
Preferred Citation: [folder name, number]; [series name, number]; [sub-group name, number]; Office of Institutional Effectiveness, Record Group 7; Liberty University; Liberty University Archive, Lynchburg VA.
Arrangement: Materials are arranged by subject.
Processing Information: Collection was processed by Abigail Sattler.
Last Updated: This Finding Aid was last updated on March 20, 2014.
Related Materials:
Liberty University Papers Record Group 11

Brief Description of the Collection:
LU 7:1-3 Box 1: General Materials, Policies and University Facts and Statistics
LU 7:1-3 Box 2: Restricted General Materials, Policies and University Facts and Statistics
Detailed Description of the Collection:

LU 7:1-3 Box 1
Sub-Group 1: General Materials
   Series 1: Brochures and Promotionals
       Unit 1: Office of Institutional Effectiveness
       Unit 2: Center for University Excellence

LU 7:1-3 Box 2
Sub-Group 2: Policies
   Series 1: University Safety Plan
       Unit 1: University Safety Plan 1992
   Series 2: LU Five Year Strategic Plans
       Unit 1: August 1997
       Unit 2: March 1998
   Series 3: Strategic Goals and Plan for Institutional Effectiveness
       Unit 1: 1990 – 1995
       Unit 2: 1996 – 1999
   Series 4: Institutional Purpose Policy
       Unit 1: Undated
       Unit 2: 1985

LU 7:1-3 Box 1
Sub-Group 3: University Facts and Statistics
   Series 1: University Statistics
       Unit 1: 1985 – 1989
       Unit 2: 1990 – 1994
Unit 3: 1995 – 1999
Unit 4: 2000 – 2004
Unit 5: 2005 – 2009

Series 2: Liberty University Fact Brochure
Unit 1: 1971 – 1999
Unit 2: Fact Booklet 2014

LU 7:1-3 Box 2
Series 3: Institutional Fact Book
Unit 1: 1995 – 1996
Unit 2: 1997
Unit 3: 2000
Unit 4: 2002
Unit 5: 2003 – 2004
Unit 6: Fall 2004

Series 4: Miscellaneous Statistical Surveys
Unit 1: Freshman Study 1990

LU 7:4 Box 1
Sub-Group 4: Assessment Materials 1990’s

Series 1: Surveys
Unit 1: Opinion Survey
Unit 2: Convocation Speaker Survey
Unit 3: Parent Survey
Unit 4: Staff Survey Report
Unit 5: Commuter Survey
Unit 6: Ethics Survey
Folder A: Fall 1994
Folder B: Fall 1996
Folder C: Fall 1997
Folder D: Fall 1999
Unit 7: Alumni Survey
Unit 8: Freshman Student Survey
Unit 9: Parent Orientation Survey
Unit 10: Spiritual Life Survey
    Folder A: 1995 – 1996
    Folder B: 1997 – 1999
Unit 11: Information Technology Survey
Unit 12: Course Survey

**LU 7:4 Box 2**

Unit 13: External Degree Program Modular Survey
Unit 14: Library Survey
Unit 15: Services Survey
Unit 16: Evaluation Survey
Unit 17: Survey of the Faculty

Series 2: Departmental Senior Assessment
    Unit 1: 1995 - 1996
    Unit 2: 1997 - 1998
    Unit 3: 1999

Series 3: Assessment Plans
    Unit 1: University Assessment Plan 1997 – 1998
    Unit 2: University Assessment Plan 1999

Series 4: Major Field Test Data Guides
    Unit 1: 1993 – 1995
    Unit 2: 1996 – 1997

**LU 7:4 Box 3**

Unit 3: 1998 – 1999

Series 5: Review/Analysis
    Unit 2: Review of Results: Summer 1999
    Unit 3: Analysis of Results: Spring 1999

**LU 7:5 Box 1**

Sub-Group 5: Assessment Materials 2000’s

Series 1: Surveys
Unit 1: New Student Survey
Unit 2: Commuter Survey
Unit 3: Staff Survey
Unit 4: Services Survey

Series 2: Departmental Senior Assessment
Unit 1: 2000

Series 3: Assessment Plans
Unit 1: Co-Curricular Comprehensive Plan
Unit 2: Academic Comprehensive Plan

Series 4: Assessment Guide
Unit 1: 2000 – 2001
Unit 2: 2002 – 2003

Series 5: Assessment Report
Unit 1: Fall 2000
  Folder A: Part 1
  Folder B: Part 2
Unit 2: Fall 2001
  Folder A: Part 1
LU 7:5 Box 2
  Folder B: Part 2
Unit 3: Fall 2002
  Folder A: Part 1
  Folder B: Part 2

Series 6: National Survey of Student Engagement Assessment Materials
Unit 1: Institutional Report 2006
Unit 2: Annual Report 2007
Unit 3: Institutional Report 2009
  Folder A: Part 1
  Folder B: Part 2

Series 7: Student Satisfaction Inventory
Unit 1: Campus Report: Spring 2004
Series 8: Review/Analysis

Unit 1: Evaluation Survey Analysis
Unit 2: Changes Resulting from Assessment Report

LU 7:6-7 Box 1

Sub-Group 6: Official Papers

Series 1: Reports

Unit 1: An Environmental Scan of Education in the 21st Century: August 1998
Unit 2: An Environmental Scan of Education in the 21st Century: September 2001

Sub-Group 7: Minutes Etc.

Series 1: Assessment Strategies Committee

Unit 1: 2001 – 2002