Collection Overview:

Title: Jerry Falwell Sr. Initiatives
Creator: Jerry Falwell
Repository: Liberty University Archive
Extent: 0.48 linear feet
Abstract: This Record Group contains brochures, articles, books, mass mailings, and posters.

Historical Note:

Jerry Falwell was born on August 11, 1933. Jerry Falwell was saved on January 20, 1952 after attending a church service at the Park Avenue Baptist Church. Jerry Falwell founded Thomas Road Baptist Church in June of 1956. He married Macel Pate on April 12, 1958. Jerry Falwell founded Liberty University in 1971. Jerry Falwell helped to found the Moral Majority was on June 6, 1979. On October 8, 1979 the Religious Heritage of America selected Dr. Jerry Falwell as America’s Clergyman of the Year. On January 2, 2000 the Virginia Historical Society named Jerry Falwell as Virginia’s Most Influential Clergyman of the 20th Century. Dr. Jerry Falwell died on May 15, 2007 at age 73.

Children:

Jerry Falwell Jr. – born June 17, 1962
Jean Ann Falwell – born November 7, 1964
Jonathan Falwell – born September 7, 1966

Scope and Content Notes:

This Record Group is approximately 0.48 linear feet. It contains materials relating to Jerry Falwell’s social and political campaigns including brochures, articles, books, mass mailings, and posters.

Administrative Notes:

Access Restrictions: highlighted materials are in the Restricted section of the archives. Access to these materials is strictly monitored and may only be obtained with signed permission from the creating entity.
Use Restrictions: Copyright for Official University records is held by Liberty University; all other copyright is retained by the authors of the materials or their descendents as stipulated by United States copyright law.
Preferred Citation: [folder name, number]; [series name, number]; [sub-group name, number]; Jerry Falwell Sr. Initiatives, Record Group 3; Falwell Family Papers; Liberty University Archive, Lynchburg VA.
Arrangement: Materials are arranged by subject. This Record Group contains some oversized materials which are filed separately.
Brief Description of the Collection:
FAL 3:1-2 Box 1: Falwell Sr. Initiative Restricted Materials
FAL 2:1-2 Box 2: Falwell Sr. Initiative Materials

Detailed Description of the Collection:
FAL 3:1-2 Box 2
Sub-Group 1: Programs
  Series 1: Foreign Trips
    Unit 1: Australia 1982
    Unit 2: South Africa 1985
      Folder A: Folder 1
      Folder B: Folder 2

FAL 3:1-2 Box 1
  Folder C: Content Restricted Materials

FAL 3:1-2 Box 2
  Unit 3: Korean Trip 1982
    Folder A: Brochures and Promotionals (*Oversize* FAL-3 Folder 1A)
    Folder B: News Articles
    Folder C: Books
  Unit 4: Israel
    Folder A: 1970’s
    Folder B: 1980’s
    Folder C: 1990’s
  Unit 5: Thailand
  Unit 6: Africa

Series 2: Political and Social Campaigns
  Unit 1: Undated
  Unit 2: Equal Rights Amendment
  Unit 3: “The Day After” 1983
Unit 4: “The Last Temptation of Christ” 1988 (*Oversize* FAL-3 Folder 1B)
Unit 5: Judea Project 1996
Unit 6: Project 44 (2000)
Unit 7: Elections 2000
Unit 8: Elections 2006
Unit 9: Nuclear Freeze/ SALT II Treaty (*Oversize* FAL-3 Folder 2B)
Unit 10: Homosexuality Issues
Unit 11: Christmas in Central America Campaign
Unit 12: Book Banning
Unit 13: Clinton Health Care Initiative Materials
Unit 14: Clinton Sexual Harassment Controversy
Unit 15: Israeli Politics and Diplomacy (*Oversize* FAL-3 Folder 3A)

FAL 3:1-2 Box 1

Folder A: General Materials

FAL 3:1-2 Box 2

Folder B: Restricted Materials

Sub-Group 2: Issues and Events

Series 1: Meetings and Conferences
  Unit 1: Fundamentalists and Evangelicals Meeting 1982

Series 2: Controversies
  Unit 1: Sword of the Lord Articles
  Unit 2: Penthouse Magazine Controversy (*Oversize* FAL-3 Folder 2A)

Series 3: Speaking Events
  Unit 1: Harvard Law School

Series 4: Sermons and Preaching
  Unit 1: Miscellaneous Preaching Events