

## Higher Education Reauthorization Act Report

2010-06-21

### Page Views

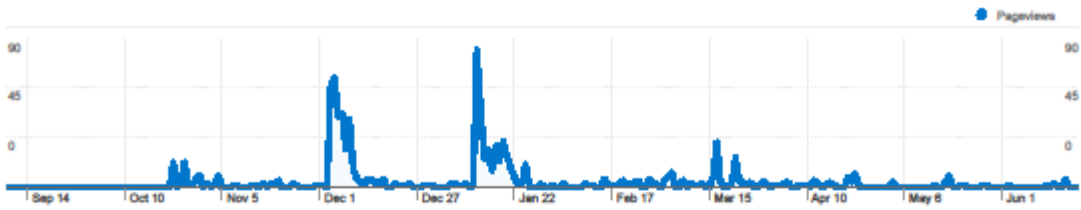
PID 19680, "File-Sharing and Downloading", was created September 9<sup>th</sup>, 2009. Since then, according to our internal tracking (Web Manager), it has had 1236 page views. According to Google Analytics it has had 931 views (see chart below).

### Website Announcements

There were two announcements on the website that contained one or more of the keywords 'sharing' and 'download', one on Dec 4<sup>th</sup> 2009 and the second on January 12<sup>th</sup> 2010.

### Email Blasts

On April 23<sup>rd</sup>, 2010, a portion of residential students received an email blast informing them about the HEOA and IT's Copyright Compliance.



**2 page titles were viewed a total of 931 times**

Filtered for page titles containing "File-Sharing and Downloading"

Content Performance						
<b>Pageviews</b> <b>931</b> % of Site Total: > 0.00%	<b>Unique Pageviews</b> <b>684</b> % of Site Total: > 0.00%	<b>Avg. Time on Page</b> <b>00:02:56</b> Site Avg: 00:01:39 (77.03%)	<b>Bounce Rate</b> <b>45.00%</b> Site Avg: 30.03% (49.86%)	<b>% Exit</b> <b>20.62%</b> Site Avg: 28.02% (-26.39%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: \$0.00 (0.00%)	
Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Information Services - File-Sharing and Downloading - Liberty University	879	646	00:02:57	41.38%	20.14%	\$0.00
Information Technology - File-Sharing and Downloading - Liberty University	52	38	00:02:29	54.55%	28.85%	\$0.00

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