

<u>CORE COURSES (33 hours)</u>		<u>Hrs</u>	<u>Semester</u>	<u>Grade</u>
BUSI 520	Strategic Marketing Management	3	_____	_____
BUSI 530	Managerial Finance	3	_____	_____
BUSI 561	Legal Issues in Business	3	_____	_____
BUSI 600	Business Research Methods	3	_____	_____
BUSI 601	Accounting for Decision Making	3	_____	_____
BUSI 604	International Business	3	_____	_____
BUSI 610	Organizational Design and Structure	3	_____	_____
BUSI 620	Global Economic Environment	3	_____	_____
BUSI 642	Contemporary Issues in Human Resource Management	3	_____	_____
BUSI 650	Operations Management	3	_____	_____
BUSI 690	Policy and Strategy in Global Competition	3	_____	_____
 <u>PUBLIC RELATIONS COGNATE COURSES (12 hours)</u>				
COMS 532	Approaches to Media Technology	3	_____	_____
COMS 560	Communication and Conflict	3	_____	_____
COMS 658	Public Relations and Advertising	3	_____	_____
_____	_____	3	_____	_____
 TOTAL HOURS		45		

Graduation Requirements

45 total hours
 33 hours must be completed through Liberty University
 3.0 GPA
 No more than two (2) grades of C may be applied to the degree
 No grade of D may be applied to the degree
 Degree must be completed within 5 years
 Online students will be required to take the graduate writing assessment
 Resident students will be required to pass the graduate writing assessment or complete GRST 500
 Submit Graduation Application at the beginning of the final semester

Note

¹Students must choose an elective from the following for which pre-requisites have been met: BUSI 502, 503, 504, 605, 606, 607, 612, 613, 614, 643, 644, 645, 680, 681 or 682

SUGGESTED COURSE SEQUENCE

First Semester

BUSI 561 (B-Term)	3
BUSI 604 (B-Term)	3
BUSI 600 (D-Term)	<u>3</u>
Total	9

Second Semester

BUSI 530 (B-Term)	3
BUSI Elective ¹ (D-Term)	3
BUSI 520 (D-Term)	<u>3</u>
Total	9

Third Semester

COMS 532 (B-Term)	3
BUSI 610 (B-Term)	3
BUSI 620 (D-Term)	<u>3</u>
Total	9

Fourth Semester

BUSI 650 (B-Term)	3
BUSI 642 (D-Term)	3
COMS 658 (D-Term)	<u>3</u>
Total	9

Fifth Semester

COMS 560 (B-Term)	3
BUSI 601 (B-Term)	3
BUSI 690 (D-Term)	<u>3</u>
Total	9

Note:

¹Students must choose an elective from the following for which pre-requisites have been met:
BUSI 502, 503, 504, 605, 606, 607, 612, 613, 614, 643, 644, 645, 680, 681 or 682