

Important: This degree plan is effective for those starting this degree program in fall 2010 through summer 2011. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs or specializations. Please refer to the list of approved general education requirements at www.luonline.com/generaleducation before enrolling in general education electives.

GENERAL EDUCATION REQUIREMENTS (39 hrs)

<u>Course</u>	<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
<u>Foundational Studies (15 hours)</u>			
ENGL 101	3	_____	_____
ENGL 102	3	_____	_____
_____	3	_____	_____
MATH 201	3	_____	_____
PHIL 104	3	_____	_____
<u>Investigative Studies (24 hours)</u>			
_____	3	_____	_____
_____	3	_____	_____
ECNC 213	3	_____	_____
CMIS 201	3	_____	_____
_____	3	_____	_____
PHIL 201	3	_____	_____
BIBL 104	3	_____	_____
THEO 104	3	_____	_____

¹ENGL 100 (minimum grade of C) is a prerequisite for ENGL 101
²MATH 110⁴ (minimum grade of C) or equivalent is a prerequisite for MATH 201
³INFT 110 is a prerequisite for CMIS 201
⁴MATH 100 (minimum grade of C) is a prerequisite for MATH 110

MAJOR (48 hrs)

<u>Course</u>	<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
<u>Core (33 hours)</u>			
ACCT 211	3	_____	_____
ACCT 212	3	_____	_____
ECNC 214	3	_____	_____
BUSI 300	3	_____	_____
BUSI 301	3	_____	_____
BUSI 303	3	_____	_____
BUSI 310	3	_____	_____
BUSI 320	3	_____	_____
BUSI 330	3	_____	_____
BUSI 472	3	_____	_____
BUSI 400	3	_____	_____

⁵Capstone course to be taken in final semester

Marketing Specialization (15 hours)

BUSI 321	3	_____	_____
BUSI 331	3	_____	_____
BUSI 430	3	_____	_____
BUSI 433	3	_____	_____
BUSI _____	3	_____	_____

ELECTIVES (33 hrs)

_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____

Graduation Requirements:

- 120 total hours
- 30 hours of upper-level courses
- 50% (24 hours) of major taken through LU
- 30 hours must be completed through LU (Online and/or Residential)
- 2.00 grade point average
- Grades of "C" or higher for upper-level courses in major
- Submission of Graduation Application at beginning of final semester

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

<u>First Semester</u>		<u>Second Semester</u>	
ENGL 101	3	ENGL 102	3
Communications Elective	3	Natural Science Elective	3
BIBL 104	3	MATH 201	3
PHIL 104	3	History Elective	3
Elective ¹ [MATH 110 or higher]	<u>3</u>	Elective ² [INFT 110 or equivalent]	<u>3</u>
Total	15	Total	15

SOPHMORE YEAR

ACCT 211	3	ACCT 212	3
BUSI 300	3	BUSI 330	3
Humanities Elective	3	ECNC 213	3
CMIS 201	3	THEO 104	3
Elective	<u>3</u>	Elective	<u>3</u>
Total	15	Total	15

JUNIOR YEAR

BUSI 301	3	BUSI 310	3
BUSI 303	3	BUSI 320	3
BUSI 331	3	PHIL 201	3
ECNC 214	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
Total	15	Total	15

SENIOR YEAR

BUSI 321	3	BUSI 400	3
BUSI 430	3	BUSI 433	3
BUSI 472	3	BUSI Elective ³	3
Elective	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
Total	15	Total	15

Note

¹MATH 110 or equivalent is a prerequisite for MATH 201

²INFT 110 or equivalent is a prerequisite for CMIS 201

³Must be upper-level BUSI Elective