

Important: This degree plan is effective for those starting this degree program in fall 2011 through summer 2012. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs or specializations. Please refer to the list of approved general education requirements at www.luonline.com/generaleducation before enrolling in general education electives.

GENERAL EDUCATION REQUIREMENTS (42 hrs)

Course		Hrs	Sem	Grade
<u>Foundational Studies (15 hours)</u>				
ENGL 101	Composition & Rhetoric ¹	3	_____	_____
ENGL 102	Composition & Literature	3	_____	_____
_____	Communications Elective	3	_____	_____
MATH 201	Intro. to Probability & Statistics ²	3	_____	_____
APOL 104	Contemporary Worldviews	3	_____	_____
<u>Investigative Studies (27 hours)</u>				
_____	Natural Science Elective	3	_____	_____
_____	History Elective	3	_____	_____
ECON 213	Principles of Economics I (Micro)	3	_____	_____
BUSI 201	Intermediate Microcomputer App. ³	3	_____	_____
COMS 110	Intro. to Mass Communication	3	_____	_____
_____	Humanities Elective	3	_____	_____
PHIL 201	Philosophy & Contemporary Ideas	3	_____	_____
BIBL 104	Survey of Biblical Literature	3	_____	_____
THEO 104	Introduction to Christian Thought	3	_____	_____

¹ENGL 100 (minimum grade of C) is a prerequisite for ENGL 101

²MATH 110⁴ (minimum grade of C) or equivalent is a prerequisite for MATH 201

³INFT 110 is a prerequisite for BUSI 201

⁴MATH 100 (minimum grade of C) is a prerequisite for MATH 110

MAJOR (54 hrs)

Course		Hrs	Sem	Grade
<u>Core (42 hours)</u>				
ACCT 211	Principles of Accounting I	3	_____	_____
ACCT 212	Principles of Accounting II	3	_____	_____
ECON 214	Principles of Economics II	3	_____	_____
BUSI 301	Business Law	3	_____	_____
BUSI 303	International Business	3	_____	_____
BUSI 310	Principles of Management	3	_____	_____
BUSI 320	Corporate Finance	3	_____	_____
BUSI 330	Principles of Marketing	3	_____	_____
BUSI 340	Organizational Behavior	3	_____	_____
BUSI 342	Human Resource Management	3	_____	_____
BUSI 400	Strategic Planning/Business Policy	3	_____	_____
BUSI 409	Non-Profit Management	3	_____	_____
BUSI 411	Operations Management	3	_____	_____
BUSI 472	Organizational Ethics	3	_____	_____

Communications Cognate (12 hours)

COMS 220	Mass Communication Writing	3	_____	_____
COMS 307	Principles of Advertising & PR	3	_____	_____
COMS 345	Persuasion	3	_____	_____
COMS 356	Direct Marketing Communication	3	_____	_____

ELECTIVES (24 hrs)

_____	_____	3	_____	_____
_____	_____	3	_____	_____
_____	_____	3	_____	_____
_____	_____	3	_____	_____
_____	_____	3	_____	_____
_____	_____	3	_____	_____

Graduation Requirements:

- 120 total hours
- 30 hours of upper-level courses
- 50% (27 hours) of major taken through LU
- 30 hours must be completed through LU
- 2.0 grade point average
- Grades of "C" or higher in upper-level courses in major
- Submission of Graduation Application at beginning of final semester

SUGGESTED COURSE SEQUENCE

FRESHMAN YEAR

<u>First Semester</u>		<u>Second Semester</u>	
ENGL 101	3	ENGL 102	3
Communications Elective	3	Natural Science Elective	3
BIBL 104	3	MATH 201	3
APOL 104	3	History Elective	3
Elective ¹ [MATH 110 or higher]	<u>3</u>	Elective ² [INFT 110 or equivalent]	<u>3</u>
Total	15	Total	15

SOPHMORE YEAR

ACCT 211	3	ACCT 212	3
BUSI 201	3	BUSI 340	3
BUSI 310	3	ECON 213	3
COMS 110	3	THEO 104	3
Humanities Elective	<u>3</u>	Elective	<u>3</u>
Total	15	Total	15

JUNIOR YEAR

BUSI 303	3	BUSI 301	3
BUSI 320	3	BUSI 330	3
ECON 214	3	BUSI 342	3
COMS 220	3	PHIL 201	3
Elective	<u>3</u>	Elective	<u>3</u>
Total	15	Total	15

SENIOR YEAR

BUSI 411	3	BUSI 400	3
BUSI 472	3	BUSI 409	3
COMS 307	3	COMS 356	3
COMS 345	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
Total	15	Total	15

Note

¹MATH 110 or equivalent is a prerequisite for MATH 201

²INFT 110 or equivalent is a prerequisite for BUSI 201