

LIBERTY UNIVERSITY
CFAW *Champion Scholarship* Judging Rubric
CFAW

STUDENT NAME: _____

JUDGE NAME: _____

10=Great, 1=Poor

CONTENT (100%)

Total _____ (50 max)

1. Did the student meet the 50 minimum and 280 maximum character limit? (Minimum Requirements- 20%)

10 9 8 7 6 5 4 3 2 1

2. Did the student fully answer the prompt? (Completeness- 20%)

10 9 8 7 6 5 4 3 2 1

3. How well did the student engage his or her audience? (Audience Engagement- 20%)

10 9 8 7 6 5 4 3 2 1

4. Did the student engage the audience intellectually, spiritually and emotionally? (Spiritual Intellectual, and Emotional Appeal- 20%)

10 9 8 7 6 5 4 3 2 1

5. Did the student demonstrate the connection between winning the scholarship and being a champion for Christ? (Development of Statement- 20%)

10 9 8 7 6 5 4 3 2 1

TOTAL SCORE: (100 max)

Potential Judges:

- Resident Enrollment administration and/or staff
- Stakeholders of the university who have significant experience in student recruitment

Additional Notes: