

# LIBERTY

UNIVERSITY.

School of Business  
Degree Completion Plan (DCP)

## B.S. in Business Administration: Communications

Name \_\_\_\_\_ ID \_\_\_\_\_

### GENERAL EDUCATION: CORE COMPETENCY REQUIREMENTS (59-63 hours)

ALL GENERAL EDUCATION COURSES MUST BE CHOSEN FROM THE LIST OF "APPROVED RESIDENTIAL GENERAL EDUCATION & INTEGRATIVE COURSES." ([www.liberty.edu/gened](http://www.liberty.edu/gened))

#### COMMUNICATION (6 hours)

Course	Hrs.	Sem. Taken	Grade
COMS 101 Speech Communication	3	_____	_____
ENGL 101 Composition and Rhetoric	3	_____	_____

#### MATHEMATICS, SCIENCE, & TECHNOLOGY (11-15 hours)

CRST 290 History of Life	2-3	_____	_____
MATH _____ (above 110)	3	_____	_____
NAT SCI _____	3	_____	_____
NAT SCI, MATH or BUSI 201	3	_____	_____
Technology Competency	0-3	_____	_____

#### INFORMATION LITERACY (6 hours)

ENGL 102 Composition and Literature	3	_____	_____
HIEU 201 or 202 or HIUS 221 or 222	3	_____	_____

#### CRITICAL THINKING (15 hours)

ENGL 201, 202, 215, 216, 221, or 222	3	_____	_____
GOVT 200, PSYC 101 or 210, SOCI 200 or 201	3	_____	_____
PHIL 201 Phil./Contemporary Ideas	3	_____	_____

HUMN 101, THEA 101, ARTS 105, or MUSC 103 **AND**

\*GEN ED ELECTIVE (non-language) 3 \_\_\_\_\_

\*\*LANG \_\_\_\_\_ **AND** **OR** 3 \_\_\_\_\_

\*\*LANG \_\_\_\_\_ 3 \_\_\_\_\_

#### BIBLICAL WORLDVIEW (21 hours)

BIBL 105 Old Testament Survey OR ^BIBL 205 Old Testament Life/Literature	3	_____	_____
BIBL 110 New Testament Survey OR ^BIBL 210 New Testament Life/Literature	3	_____	_____
BWVW 101 Biblical Worldview I	2	_____	_____
BWVW 102 Biblical Worldview II	2	_____	_____
EVAN 101 Evangelism and Christian Life	2	_____	_____
PSYC 150 Psychology of Relationships	3	_____	_____
THEO 201 Theology Survey I	3	_____	_____
THEO 202 Theology Survey II	3	_____	_____

\*All courses **except** ENGL and Language qualify for the General Education elective

\*\*Must be the same language

^Options available to Honors students

### MAJOR: BUSINESS ADMINISTRATION: (54 hours) COMMUNICATIONS

#### CORE (39 hours)

Course	Hrs.	Sem. Taken	Grade
ACCT 211 Principles of Accounting I	3	_____	_____
ACCT 212 Principles of Accounting II	3	_____	_____
ECON 214 Principles of Macroeconomics	3	_____	_____
BUSI 301 Business Law	3	_____	_____
BUSI 303 International Business	3	_____	_____
BUSI 310 Business Management	3	_____	_____
BUSI 320 Corporate Finance	3	_____	_____
BUSI 330 Principles of Marketing	3	_____	_____
BUSI 340 Organizational Behavior	3	_____	_____
BUSI 342 Human Resource Management	3	_____	_____
BUSI 409 Non-Profit Management	3	_____	_____
BUSI 411 Operations Management	3	_____	_____
BUSI 472 Organizational Ethics	3	_____	_____

#### COGNATE: Communications (15 hours)

COMS 220 Mass Communication Writing	3	_____	_____
COMS 307 Principles of Advertising and Public Relations	3	_____	_____
COMS 345 Persuasion	3	_____	_____
COMS 356 Direct Marketing Communication	3	_____	_____
BUSI 490 Capstone HR and Marketing	3	_____	_____

#### DIRECTED COURSES (REQUIRED) (6-15 hours) Only these courses (>) are approved General Education courses and may be counted in the Core Competency requirements.

(>)BUSI 201 Inter. Business Computer Appl.	3	_____	_____
COMS 110 Intro. to Mass Communication	3	_____	_____
(>)ECON 213 Principles of Microeconomics	3	_____	_____
(>)MATH 125 Finite Mathematics	3	_____	_____
(>)MATH 201 Intro. to Probability/Statistics	3	_____	_____

#### FREE ELECTIVES (0-1 hour) Minors are included as elective hours.

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

#### GRADUATION REQUIREMENTS

FRSM 101 Freshman Seminar REQ. \_\_\_\_\_ MET \_\_\_\_\_

All Christian/Community Service requirements must be satisfied before a degree will be awarded.

**TOTAL** – 120 hours minimum required. (Of this total, at least 42 hours must be 300-400 level.)