

# School of Business - Online Programs

## **PURPOSE**

To educate our Business students with the values, knowledge, and skills they need in the development of the whole person to enable them to impact their world.

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## ***Accounting Major (B.S.)***

### **PROGRAM LEARNING OUTCOMES**

The student will be able to:

1. Critically evaluate business transactions in accordance with generally accepted accounting principles within the various fields of the accounting discipline.
  2. Analyze accounting transactions of third party preparers in accordance with generally accepted auditing standards.
  3. Communicate effectively in written, oral, and technical venues.
  4. Identify, evaluate, and appropriately deal with ethical dilemmas from a sound moral and biblical perspective.
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## ***Program of Study***

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## ***Accounting Major (A.A.)***

### **PROGRAM LEARNING OUTCOMES**

The student will be able to:

1. Demonstrate competence in basic accounting procedures and principles.
  2. Communicate effectively using appropriate research style and methods.
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## ***Program of Study***

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## ***Business Administration Major (B.S.)***

### **PROGRAM LEARNING OUTCOMES**

The student will be able to:

1. Recognize ethical business practices within the context of the Christian worldview.

2. Use core business concepts and strategies to determine effective solutions to hypothetical and/or real life situations.
3. Apply business principles in the areas of: Legal Environment, Economics, Business Ethics, and Global Dimensions.
4. Identify and select appropriate Business strategies and policies.

### ***Financial Planning Concentration***

- The student will be able to apply financial and decision-making methods used by financial planners.

### ***Communications Cognate***

- The student will be able to evaluate business communication effectiveness in various contexts.

### ***Economics Cognate***

- The student will be able to demonstrate the application of various economic analytical and decision-making methods utilized by managers.

### ***Entrepreneurship Cognate***

- The student will be able to apply business theories and practices to entrepreneurial environments.

### ***Finance Cognate***

- The student will be able to demonstrate the application of various financial analytical decision-making methods utilized by financial managers.

### ***Healthcare Management Cognate***

- The student will be able to evaluate policies and ethical issues in healthcare settings.

### ***International Business Cognate***

- The student will be able to demonstrate the application of various international business analytical and decision-making methods utilized by global managers.

### ***Marketing Cognate***

- The student will be able to demonstrate the application of various marketing analytical and decision-making methods utilized by marketing managers.

### ***Project Management Cognate***

- The student will be able to develop project management planning from the operational and tactical levels.

### ***Public Administration Cognate***

- The student will be able to develop public administration plans that reflect the theories that shape public administration.
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## ***Programs of Study***

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### ***Business Management Information Systems Major (B.S.)***

#### **PURPOSE**

The Business Management Information Systems (BMIS) discipline provides students with an applied knowledge of technology, focusing on the information side of the information technology industry. The BMIS discipline is concerned with ways in which computer technology can be optimized so that it can provide maximum benefit to a business.

Students in the BMIS major will study topics such as database management, information systems, networking and telecommunications, programming, project management, system analysis and design, and WWW architecture and design.

#### **PROGRAM LEARNING OUTCOMES**

The student will be able to:

1. Evaluate ethical business management information systems practices within the context of the Christian Worldview.
  2. Determine effective solutions to hypothetical and/or real life situations using core business management information systems principles and practices and/or tools and techniques.
  3. Construct applications, designs and plans in the areas of hardware, software and web architecture for various program and database systems
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## ***Program of Study***

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### ***Business Major (A.A.)***

#### **PROGRAM LEARNING OUTCOMES**

The student will be able to:

1. Demonstrate competence in core business principles and strategies.
2. Communicate effectively using appropriate research style and methods.

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## ***Program of Study***

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### ***Business Management Information Systems Major (A.A.)***

#### **PROGRAM LEARNING OUTCOMES**

- The student will be able to determine effective solutions to hypothetical and/or real life situations using core business management information systems principles and practices and/or tools and techniques.
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## ***Program of Study***

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### ***Liberty University en Español***

The School of Business also offers the Associate of Arts in Business and an Advanced Certificate in Business online through Liberty University en Español. Additional information is available at <http://www.luonline.com/index.cfm?PID=21499>.

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#### **DEGREE COMPLETION PLANS**

Degree Completion Plans for online programs offered by the School of Business can be accessed at: <http://www.liberty.edu/index.cfm?PID=23423>.

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## ***Accounting Minor***

#### **PROGRAM LEARNING OUTCOMES**

The student will be able to:

1. Demonstrate competence in basic accounting procedures and principles.
  2. Communicate effectively using appropriate research style and methods.
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## ***Business Minor***

#### **PROGRAM LEARNING OUTCOMES**

The student will be able to:

1. Demonstrate competence in core business principles and strategies.
  2. Communicate effectively using appropriate research style and methods.
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# ***Business Management Information Systems Minor***