Careers

B2B Content Writer
Brand Manager
Content Writer
Copywriter
Corporate Blogger
Editor
Grant Writer
Librarian*
Literary Agent
Marketing Coordinator
Paralegal*
Poets, Authors, and Creative Writers
Public Relations Specialist
Publisher
Reporter
Correspondent
Broadcast News Analyst
Search Engine Optimization Content Writer*
Speechwriter
Teacher
Teaching English as a Second Language
Teacher
Technical Writer
Writing Program Administrator
Writer Center Director

Strategies for Success

• Pick a minor that will broaden your knowledge base and increase your marketability.
• Write for the campus magazine or newspaper or join creative writing or book clubs to further enhance your skill level.
• Develop strong computer and social media skills; use LinkedIn as an opportunity to network and show your writing skills.
• Join associations and affiliations while you are in school to strengthen your resume and show dedication.
• Study a second language beyond the minimum degree requirements.
• Once you have selected your desired industry, set up an internship or part-time job in the field to begin to gain experience.
• Seek out entry-level positions or volunteer to develop more skills and gain resume-building experience.
• Consider careers that build upon skills developed as an English major such as creative and analytical thinking, communication, and writing.
• Obtain state licensure in order to teach in the public school systems.
• Technical writing requires specialized knowledge in relevant areas such as sciences, computer technology, and medical terminology.
• Choose coursework in areas of interest that will create a specialization to build on for graduate school.
• Pursue advanced degrees and specialized training to enhance marketability.
• If you’re considering graduate school, be mindful of GPA requirements for admission.

Holland Codes

The Holland Code system connects individuals with the career field that best fits their personality. The system scores the test taker on six separate scales: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C). The two or three highest scores represent an individual’s strongest attributes. Here are a few examples of positions associated with this major:

- Speechwriter (AI)
- Teacher (SAI)
- Copywriter (EA)
- Reporter or Correspondent (AEI)
- Public Relations Specialist (AEI)
- Technical Writer (AIC)
- Editor (AEC)

The FOCUS 2 Career Assessment utilizes these Holland Codes and is a free resource to Liberty students. Assessment results are matched to career options and majors offered at Liberty. To access this free resource visit www.Liberty.edu/Focus2.

On-Campus and Local Resources

- Visit the Christian Service webpage to learn about potential volunteer opportunities. Students have volunteered in the following areas:
  - Education and Educational Assistance
  - Public Relations and Communications
  - Education, Tutoring, and Mentoring
  - Social Issues and Civic Organizations
- Consider working in the Writing Center or for the College of General Studies.
- Write for Lamp Magazine or The Liberty Champion.
- Become a member of Zeta Tau, the English honors society.

Online Resources

Visit the websites of the following organizations:

- Teaching English as a Second Language Sites and Resources
- Poewar
- Occupational Outlook Handbook
- Publishing Central
- Write Jobs
- Book Jobs
- The Writer

The Washington Fellowship

Consider spending a semester doing an internship with The Washington Fellowship. Possible education locations include the following: the educational section of the National Archives and Reading Partners in DC, in addition to K-12 schools. To learn more visit: www.Liberty.edu/Washington.

Sample Résumés

For a variety of sample résumés visit the Liberty University Career Center.