

GEN E. STUDIES

555 One Way, Apartment A
Lynchburg, VA 24555
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PROFESSIONAL SKILLS

- Effective Communication Skill Set
- Project Leadership
- Organizational Behavior
- Social Media Experience
- Strong Research Skills
- Abnormal Psychology

EDUCATION

Bachelor of Science, Interdisciplinary Studies, Liberty University, Lynchburg, VA, Anticipated: May 2013

- Concentrations: **Psychology** and **Business**
- Relevant Coursework: Marketing Management, Organizational Behavior, Social Psychology
- American Marketing Association Case Team National Finalist

PROFESSIONAL SKILLS

Communication

- Interact regularly with a variety of individuals, including peers, supervisors, and community members
- Diffuse customer confrontations by maintaining professionalism and positivity
- Greet and served customers in a timely manner
- Improved ability to speak professionally in front of both small and large audiences

Marketing

- Collaborated with a team of 4 through the development and implementation phases of a marketing campaign for a local small business
- Applied principles of marketing research to internship position with Voters Guide Annual poll
- Created and managed social media plans in support of weekly program priorities

Leadership

- Chosen as student leader over marketing campaign assuring assignments met projected goals
- Provided full-time care to 3 children; arranged transportation, developed activities and entertainment, monitored progress on homework, and ensured safety

WORK EXPERIENCE

Sales Representative, Phone Kiosk, Lynchburg, VA

June 2012 – Present

Cashier, Service Station, Kansas City, KS

Summers of 2009 – 2011

Childcare Provider, Private Residence, Kansas City, KS

August 2008 – May 2009

COMMUNITY SERVICE

Intern, Liberty Athletics Marketing, Liberty University

August 2011 – Present

Secretary, LU Student Marketing Association

August 2009 – May 2011

Volunteer, Visitors Center, Liberty University

August 2009 – May 2010